

The Top Direct Selling Companies in the World

# Direct Selling News<sup>®</sup>

Serving the Direct Selling and Network Marketing Executive Since 2004

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G L O B A L

OUR EXCLUSIVE ANNUAL REPORT

*Congratulations to*  
**ACN Inc.—No. 19**

# 100 Direct Selling News GLOBAL

**19** **ACN Inc.**  
2011 Net Sales: \$550 million  
Country: USA

ACN is the world's largest direct seller of telecommunications and essential services for residential and business customers, offering home phone service, high-speed Internet, wireless, mobile applications, television, home security and automation, computer support and energy.

- » 2010 Rank: 20
- » Sales Method: Person-to-person
- » Compensation Structure: Multi-level
- » Products: Telecommunications and energy
- » Markets: 23
- » Employees: 1,300
- » Headquarters: Concord, N.C.
- » Executives: Robert Stevanovski, Greg Provenzano, Tony Cupisz and Mike Cupisz
- » Year Founded: 1993
- » [www.acninc.com](http://www.acninc.com)



*"It's an incredible privilege to be among the 100 largest direct sales companies in the world, and it's an even bigger honor to climb higher in the rankings year after year, as growing our organization means that we're able to help more and more individuals harness success in the direct sales industry."*

—Greg Provenzano,  
President and Co-Founder, ACN

## DSN GLOBAL 100 LIST

1	Avon	USA	27	Cosway	Malaysia	55	Apollo	China
2	Amway	USA	28	DXN Holdings Berhad	Malaysia	56	Giffarine Skyline Unity Co.	Thailand
3	Herbalife	USA	29	For Days	Japan	57	Longrich	China
4	Natura	Brazil	30	KK ASSURAN	Japan	58	GNLD	USA
5	Vorwerk	Germany	30	Better Way Co. Ltd.	Japan	59	Nikken Global Inc.	USA
6	Mary Kay	USA	32	Nature's Sunshine Products Inc.	USA	60	Enagic USA, Inc.	USA
7	Tupperware	USA	33	WIV Wein International AG	Germany	61	Sportron	USA
8	Oriflame	Luxembourg	34	Arbonne International LLC	USA	62	AdvoCare International, LP	USA
9	Nu Skin	USA	34	Southwestern	USA	62	Univera	USA
10	Belcorp	Peru	36	Neways Inc.	USA	64	ARSOA HONSHA Corp.	Japan
11	Primerica, Inc.	USA	37	Noevir Holdings Co., Ltd.	Japan	65	North American Power	USA
12	Ignite Inc.	USA	38	Pro-Health	China	66	Hindustan Unilever Ltd.	India
13	Telecom Plus	United Kingdom	39	LR Health & Beauty Systems	Germany	67	Tastefully Simple Inc.	USA
14	Yanbal International	Peru	40	Eureka Forbes Ltd.	India	67	Fortune Hi-Tech Marketing	USA
15	Ambit Energy, L.P.	USA	41	Vivint, Inc.	USA/Canada	69	The Maira Co. Ltd.	Japan
16	AmorePacific	South Korea	42	Charle Corp. Ltd.	Japan	70	Princess House, Inc.	USA
17	USANA Health Sciences	USA	43	Pure Inc.	Japan	70	TriVita	USA
18	New Era	Japan	44	Isagenix International	USA	72	Creative Memories	USA
<b>19</b>	<b>ACN Inc.</b>	<b>USA</b>	45	4Life Research L.C.	USA	73	Organo Gold	USA
20	Scentsy	USA	46	PM-International AG	Germany	74	World Ventures Holdings LLC	USA
21	Shaklee Corp.	USA	47	ViSalus (Blyth)	USA	75	Vemma Nutrition Co.	USA
22	The Pampered Chef Ltd.	USA	48	Team National Inc.	USA	76	Kleeneze, Ltd.	United Kingdom
22	PartyLite (Blyth)	USA	49	JapanLife Co. Ltd.	Japan	77	5LINX Enterprises, Inc.	USA
24	Thirty-One Gifts LLC	USA	50	Viridian Energy	USA	78	New Image Group	New Zealand
25	Market America Inc.	USA	51	Mannatech Inc.	USA	79	Reliv International Inc.	USA
26	Menard Japan Cosmetics	Japan	52	Faberlic	Russia	79	bHIP Global, Inc.	USA
			53	BearCere'Ju Co. Ltd.	Japan	81	LifeVantage Corp.	USA
			54	Take Shape for Life (Medifast)	USA	82	Jeunesse Global	USA