

RESEARCH ACN

What is “Research”?

The key to performing research is accuracy and reliability. You need to know that the information be relied upon is ACCURATE, and is the person or organisation providing the information CREDIBLE, and can they be DOCUMENTED?

Doing a Google search and reading random websites is NOT ‘research’. The internet is like a bathroom wall where anyone for \$10 a month can write anything they desire without accountability for their statements and without documentation of their credentials. As proof, Google “Bill Gates is the devil”, or “the Holocaust was a hoax” and see the hundreds of disgusting websites that appear. Unless you can document the background or motive of a random internet post, they are not to be relied upon, EVER!

I applaud you for desiring to validate the background of ACN so allow me to provide a list of credible and documented sources of information:

The Trump Organisation: www.trump.com *It goes without saying that a multi-billionaire performed a lot of “research” before putting the Trump name behind a company. Mr Trump is believed to be worth almost \$3 billion dollars. No matter OUR opinions of Mr Trump we can all agree he knows more about business and money than any of us or we would be Billionaires.*

The Better Business Bureau: www.bbb.org *The BBB is a consumer protection organisation. They exist for the protection of the consumer, rating companies based upon their performance in the market. You’ll find that ACN Inc. has been given an exemplary rating; they have a higher rating than Wal-Mart and many other brand name companies.*

The Direct Selling Association: www.dsa.org *The DSA is an industry regulatory organisation just like the CPA is for Accountants. The DSA monitors the direct selling industry for company compliance and ethics. You’ll find that ACN is exemplary and was even given the “Success Award” in 2009 by the DSA for their outstanding performance and growth.*

The Legal Advisory Committee: www.acnintegrity.com & www.acnintegrity.com.au *Three former Attorneys’ General form the legal advisory board for ACN. An Attorney General is the legal advisor to the government for consumer protection law.*

Direct Selling News: www.directsellingnews.com *A third party industry magazine that ranked ACN Inc. as one of the top 20 companies in the industry with half a billion dollars in annual revenue and growing.*

Dr Charles King & Tim Sales: www.firstclassmlm.com *An industry review performed by a Harvard business school graduate and a multi-million dollar industry earner. Get the correct facts on this industry.*

Ronald McDonald House: www.rmhc.org *ACN Inc has donated over \$1 million in charitable donations.*

Whether you decide to join us in achieving financial freedom or not is solely your choice. Just please be sure that the opinions you take to make this decision are credible and documented. We hope to see you at the top.