

# THE MAN WHO SOLD HOT DOGS.

There was a man who lived by the side of the road and sold hot dogs.  
He was hard of hearing, so he had no radio  
He had trouble with his eyes, so he read no newspaper and of course  
he didn't look at T.V.

But he sold good hotdogs!

He put up signs on the highway telling how good they were.

He stood on the side of the road and cried : "BUY a HOTDOG, Mister?"  
and people BOUGHT

He increased his meat and bun orders.

He bought a bigger stove to take care of his trade

He finally got his son home from College to help him out.

But then something happened.

His son said: "Father, haven't you been listening to the radio or  
reading the newspaper or watching T.V.? There is a big depression -  
the European situation is terrible - the situation in East Asia is  
out of control - at home we have problems with inflation, riots,  
pollution, strikes, minorities, majorities, the rich, the poor,  
drugs, Fascists and Communists".

Whereupon the father thought: "Well, my son's been to college, he reads  
the newspapers and he listens to the radio and watches the T.V. - he  
ought to KNOW."



So the father cut down on his meat and  
bun orders, took down his advertising  
signs, and no longer bothered to stand  
out on the highway to sell his HOTDOGS.  
And his hotdog sales fell almost over-  
night. "You're right, son" the  
father said to the boy -

"We certainly are in the middle of a  
GREAT DEPRESSION"

Live with courage. The more  
creative our attitude towards work,  
the greater the enrichment we can  
draw from it. Do you remember the  
story of the three labourers a passer-  
by encountered in a Paris street work-  
ing with great blocks of stone? "What  
are you doing?" asked the passer-by.  
"Cutting stone," said one. "Earning  
fifty dollars a day," said another.  
"Building a cathedral," said the third.  
The people who are always busy  
building their cathedrals are might-  
ily fortified against life's ills.

**THE MORAL IS CLEAR !!  
LET 'S GET BUSINESS ROLLING  
WITH CONFIDENCE !!!**

**MY HOT  
DOGS  
ARE  
GOOD**

**HOT  
DOGS**

